

## LUXURY BEYOND 5-STARS!

SVENSKA | SWEDISH | INTERNATIONAL | COSMOPOLITAN |

DESIGN | CHIC | TRENDY | STYLISH | ECLECTIC | SEXY |

HOTELS | PERSONALIZED EXPERIENCES FOR DISCERNING BUSINESS TRAVELERS |



svenska

DESIGN HOTELS

# OVERVIEW

- Boutique lifestyle hotels for senior executives
- Personalized luxury experiences beyond 5-stars
- Trend-setting concepts & stylish designs
- Award-winning restaurants & lounge bars
- Unparalleled complimentary guest facilities:
  - Welcome drink on arrival and breakfast
  - Private butler service & high-speed Internet
  - Fitness facilities & in-room spa treatments
  - DVD, iPad, iPod dock, Nintendo Wii, Sony PS3
  - Crabtree & Evelyn guest amenities
- Office & airport transfers on request



# LUXURY BEYOND 5-STAR: COMPLIMENTARY GUEST SERVICES

- Private butler service
- Hi-speed wireless Internet
- 40" flat-screen TV with DVD player
- I-Pod docking station and I-Pad
- Gaming consoles (PS3, Wii)
- Ironing and shoe-shine
- Coffee and Tea maker
- Mini-bar and safe deposit
- In-room spa treatments
- Rain and massage showers
- Signature Crabtree toiletries
- Top quality linen, towels & bathrobes




# 2013 ACHIEVEMENTS

## Svenska Bangalore

- Won HICSA 2013 **Best Small Luxury Hotel** award for South Asia
- Awarded **Certificate of Excellence** by Trip Advisor since inception
- Rated among **top 10** sleep experiences in Bangalore by Trip Advisor
- Ranked **#1 hotel** in Electronic City

## Svenska Mumbai

- Forbes Travel Guide featured Svenska among **Best Boutique Hotels**
  - UK's Guardian ranked Svenska as **10 of the Best Hotels in Mumbai**
  - Won runner up for **General Manager of the Year** award by Hotelier
  - Awarded **Certificate of Excellence** by Trip Advisor since inception
  - Rated amongst **Top 5** hotels in Mumbai by vTravelled
  - Won Times Nightlife Guide award for **Best Lounge Bar**
  - Won Times Food Guide award for **Best Mediterranean restaurant**
- 

# HICSA 2013 BEST NEW SMALL HOTEL OF THE YEAR

PRESENTED TO

*Svenska Design Hotel Bangalore*

IN RECOGNITION OF AN OUTSTANDING HOTEL DEVELOPMENT

*Stephen Rushmore*

Stephen Rushmore

Chairman & Founder  
HVS Global Hospitality Services

**HVS**

**WON  
PRESTIGIOUS  
HVS HICSA  
AWARD FOR  
BEST SMALL  
HOTEL**



## Mumbai city guide

10 of the best hotels in Mumbai  
The country's first art hotel, beachside boutiques, plush apartments and budget breaks... **Purva Mehra** has the key to some of Mumbai's best rooms



This article appeared in [the Guardian](#) of the UK on [Thursday 1 March 2012](#). It was published on [guardian.co.uk](#) at 10.00 GMT on Thursday 1 March 2012.

## SVENSKA MUMBAI: 10 of the Best Hotels

Inspired by Swedish design, Svenska boasts clean lines and minimalist interiors. The wood-furnished rooms are big, tidy and equipped with iPads, iPod docking stations, Sony PS3s and Wii consoles. Each room has an appointed butler and guests can also order free in-room spa treatments. It is on a sidestreet in Andheri West, one of Mumbai's most populous suburbs, with a burgeoning commercial district. Svenska has its own Mediterranean-style restaurant and is within walking distance of Link Road, the suburb's food and entertainment hub.

# India: Where to Stay in Mumbai

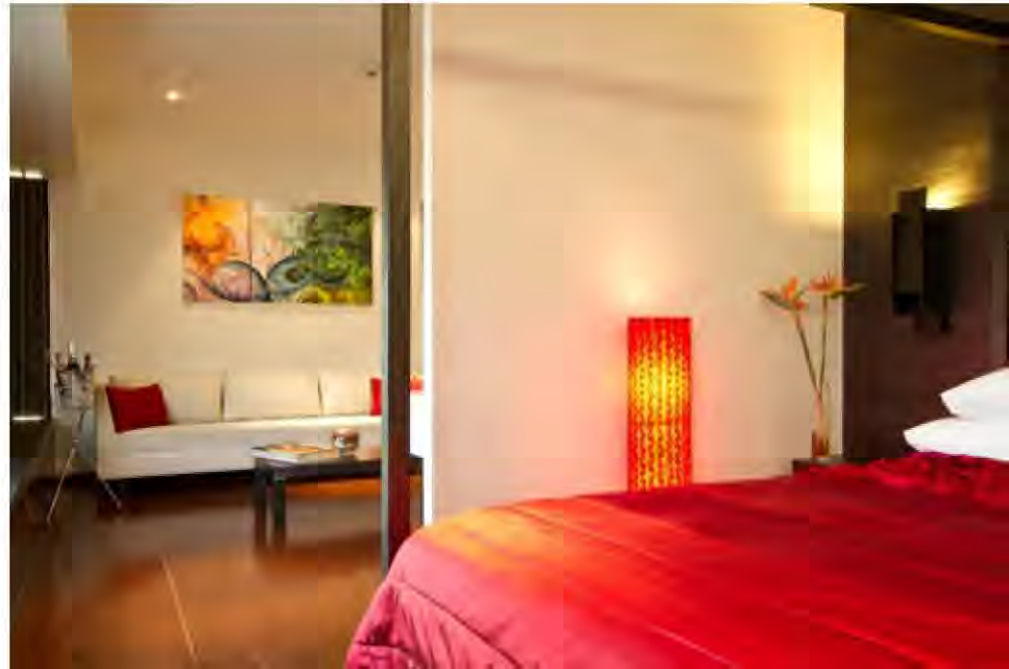
**Maxine Sheppard, Editor, vtravelled**



We take a look at some of the best places to stay in the city, from a small art hotel with a handful of rooms to glittering seafront towers and historic palaces... Le Sutra, The Oberoi Mumbai, Taj Mahal Palace and Tower, Intercontinental Marine Drive and Svenska Design Hotels.

Set within a blossoming commercial district, this Swedish design chain's Mumbai [hotel](#) is the sister property to its Bangalore namesake. Its proximity to shopping malls, bars, coffee shops, restaurants and leading Bollywood studios makes it popular with young entrepreneurs, actors and tastemakers, who are lured by its clean minimalist style, in-room spa treatments, non-extortionate rates and gadget filled rooms (iPad, games consoles). Unsurprisingly, it attracts a loyal following and a lot of repeat guests.

Despite its relatively small size (22 superior rooms, 6 deluxe and 1 suite), Svenska boasts a good selection of places to eat, including the triple-themed Mesa, a bistro, deli and spa serving an all-day menu of bistro classics, baked goods, cocktails and snacks; gourmet Indian cuisine at alfresco rooftop restaurant and bar Soul; plus the multi award-winning Spanish-inspired Miro which features a live interactive kitchen.





### **Rakhee Ghelani, Correspondent**

Rakhee Ghelani is a Forbes Travel Guide Correspondent who is based in Mumbai and covers the city for Startle. A traveler by nature — taking her first overseas trip at the age of 6 months — she has visited 48 countries in the world and still has plenty more on her bucket list. She abandoned a successful corporate career in Australia to backpack across India in 2011 and now calls Mumbai home. She is a travel blogger, writer and business consultant who likes to spend her spare time discovering the best places to wine and dine in Mumbai.

# Startle

**APRIL 2013**

## What are the best boutique hotels in Mumbai **Svenska Mumbai**

In the suburb of Lokhandwala is the minimalistic Swedish inspired Svenska Mumbai. With its dark wood and white interiors, this hotel has understated style. For those that like their toys, it also comes with iPad controls and Wii consoles.

Located near the commercial district of Andheri, Svenska Mumbai is perfect for business guests. It is close to the International Airport, some of the city's best shopping malls and Bollywood studios.





**WINNER**  
**TRIP ADVISOR**  
**CERTIFICATE OF**  
**EXCELLENCE**  
**SINCE INCEPTION**

**WINNER**  
**CERTIFICATE**  
**OF EXCELLENCE**

**2012**



**Certificate of Excellence**



# WINNER, TIMES FOOD & NIGHTLIFE AWARDS



# HOTELIER AWARDS: GENERAL MANAGER OF THE YEAR



# PARTNERSHIP WITH AUDI FOR LUXURY TRANSFERS

**Arrive in style.  
Live in luxury.**



**Arrive in style.  
Live in luxury.**

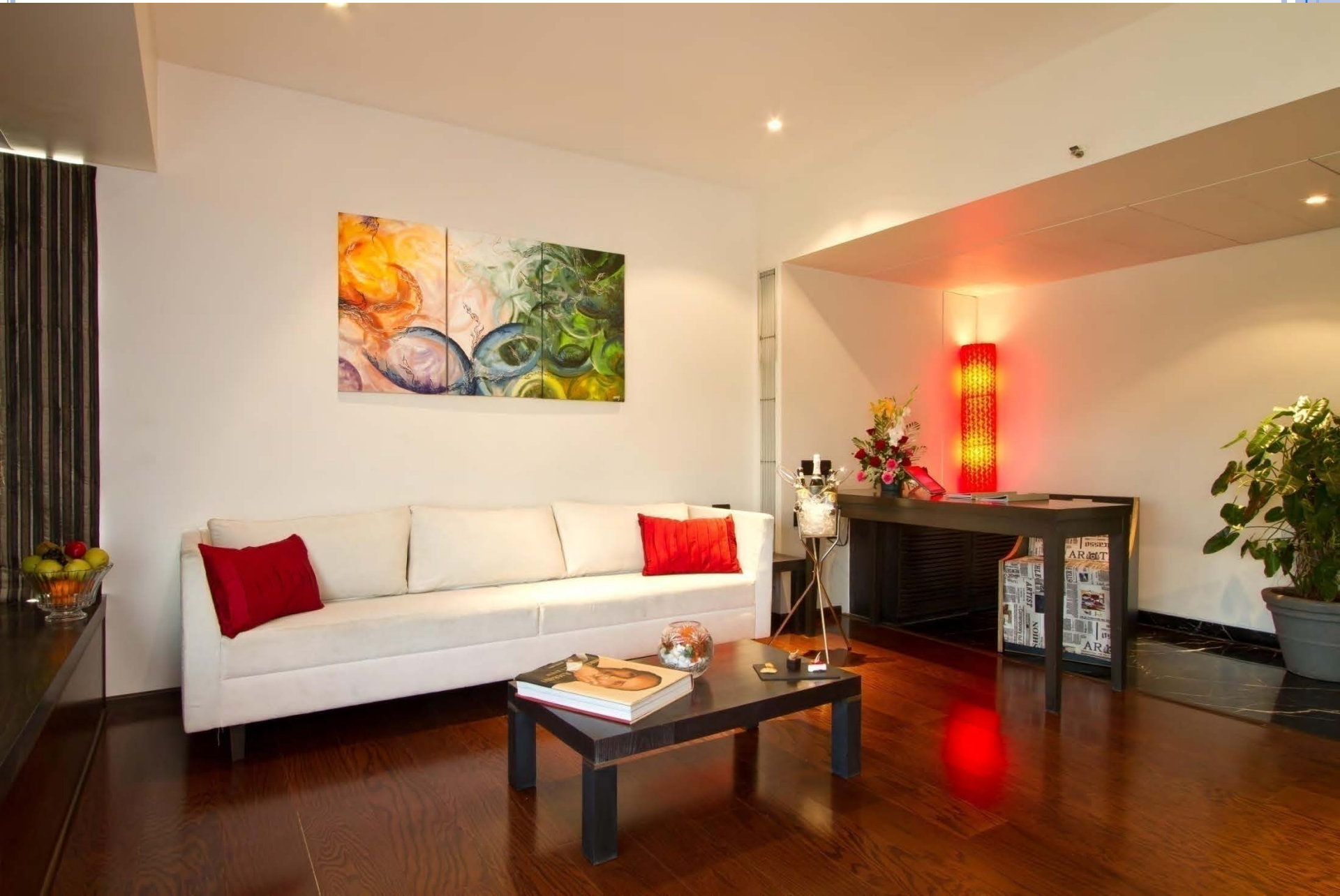
SVENSKA  
MUMBAI

LOKHANDWALA  
ANDHERI WEST

30 ROOMS



# SVENSKA MUMBAI LUXURY SUITE



# SVENSKA MUMBAI LUXURY SUITE



# SVENSKA MUMBAI LUXURY SUITE BATHROOM





# SVENSKA MUMBAI DELUXE ROOM



# SVENSKA MUMBAI SUPERIOR ROOM



# MESA BISTRO COFFEE SHOP AT SVENSKA MUMBAI



# SOUL SKY LOUNGE BAR AT SVENSKA MUMBAI



**TIMES**  
**FOOD**  
**GUIDE**

# MIRO: GLOBAL BUFFET AT SVENSKA MUMBAI

**WINNER**  
**TIMES FOOD**  
**GUIDE AWARD**



**TIMES**  
**FOOD**  
**GUIDE**

## MIRO LOUNGE: TAPAS BAR

**AWARDED MOST NOTEWORTHY  
LOUNGE BAR**

**TIMES  
NIGHTLIFE  
AWARDS**



# AL-FRESCO MESA DELI AT SVENSKA MUMBAI



# BANQUETS AT SVENSKA MUMBAI







# Meetings @ Svenska



FITNESS &  
WELLNESS  
OPTIONS  
AT  
SVENSKA  
MUMBAI



# SVENSKA BANGALORE, ELECTRONIC CITY



SVENSKA BANGALORE

56 ROOMS



soul mesā SENSEN

# SVENSKA BANGALORE SUPERIOR ROOM



# SVENSKA BANGALORE DELUXE ROOM



# LUXURIOUS BATHROOMS







# MESA LOUNGE & CAKE SHOP



# SOUL: SPECIALTY INDIAN AT SVENSKA BANGALORE



# SKY LOUNGE: AL-FRESCO BBQ RESTAURANT & BAR



# MESA CAFÉ: MULTI CUISINE BUFFETS



# SVENSKA BANGALORE LOUNGE BAR



# CONFERENCING & BANQUETING



# FITNESS & WELLNESS AT SVENSKA BANGALORE



# SVENSKA HOTELS: ARRAY OF GOURMET DELIGHTS



soul

Indian  
Mughlai



**SKY LOUNGE**

Al-fresco  
Casual Dining



miro  
Mediterranean



mesā

Multi-Cuisine  
Global Buffet





# SVENSKA HOTEL: PARTY DESTINATION



# SVENSKA HOTEL: GLAMOUR DESTINATION



# SVENSKA HOTEL: LIFESTYLE DESTINATION



# SVENSKA HOTEL: BOLLYWOOD DESTINATION



# KEY DIFFERENTIATORS FOR GUESTS

- Lifestyle Product
  - Art Gallery at Svenska
  - Monthly Festival of Music
  - Stylish Fashion Events
  - Glamorous Bollywood Evenings
  - Corporate Strategic Meetings
- Small Format, Highly Personalized
- European Design, Asian Service
- Proximity & Convenience
- Trendy Bars & Restaurants
- Luxury Beyond 5-stars!



# 24x7 RESERVATION CENTERS

## **Svenska Mumbai**

SAB TV Road, Off Link Road, Andheri West, Mumbai 400053

T: +91-22-44310000

F: +91-22-44310011

reservations.mumbai@svenskahotels.com

## **Svenska Bangalore**

56D, Electronic City I, Opp. Wipro Gate 5, Bangalore 560100

T: +91-80-44310000

F: +91-80-44310011

reservations.bangalore@svenskahotels.com

## **Svenska National Sales Office, New Delhi**

25, Kautilya Marg, Diplomatic Enclave, Chanakyapuri, New Delhi 110021

T: +91-9654384040

sales.ncr@svenskahotels.com

**Global Head Quarters:** 6/III Tjustagatan, 11827 Stockholm, Sweden